



# Video Workshop

3 Hour

A complete "Hands On" Session presented by a full time REALTOR who has been using Video successfully since 2008

Answers all the questions and provides the framework to enable individuals to launch an effective Video strategy.

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**Video is the most powerful tool for connection.**  
**BUT Less than 3% of REALTORS use it. *Let's change that***

Comprehensive Workshop Answers The .....

## Why How Where When

**Equipment** – Every Kind iPhone, iPad, Digital Camera, DSLR

**Content** – Structure – Planning – Format – Ideas – Best Practices

**Editing** – iPad, Windows, Computer Software

**Syndication** – Understand what it is and how to use it

Experience Counts



CobourgRealEstate  
15,500+ views  
40 subscribers

*Video Blog*



1000's of views  
1000's of commissions earned

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