



Getting Social Workshop

3 Hour

An early adopter of Social Media, Dave has been leading work shops since 2008. Helping people understand the how and why.

Being Social Is Natural To All Of Us !!!

- Social Media Is NOT a Trend – Get A Handle On It

Using Social Media Effectively is easy if you understand How it Works and How It Can Work For you.

An Established User



850+ Friends 1600+ Followers 1100+ Connections

(Oct 2013)

"Dave takes the mystery out of using Social Media for profit"

A Workshop For Both Beginners and More Advanced

- ◆ An Overview in Simple English of each platform.
- ◆ The 5 Steps To Developing a Social Strategy
- ◆ Getting Started in the right direction
- ◆ How to target and become part of a community
- ◆ How to build YOUR social community
- ◆ The 28 – 2 Rule
- ◆ Leveraging For Profit

What to talk about !!!!!

Because the room is often filled with people at different levels of knowledge this is a more “organic” workshop built on a ReBar Camp conversation format which is allowed to flow to best accommodate the participants.

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